



**25 February 2025**

**Dear Sponsor**

This letter serves as a heartfelt request from the Grootfontein Agricultural Show Society, established in 1911, for your support in facilitating another successful Annual Agricultural Show in 2025.

Our aim is to bring together our community: farmers, businesses, the Namibian Defence Force (NDF), police, SMEs, and schools—not only from the Otjozondjupa region but from all over Namibia. We take pride in fostering unity and reconciliation among different sectors of our society.

The Grootfontein Agricultural Show is widely regarded as the best in the country, and we are committed to maintaining this standard. One of our biggest highlights is the opening procession, which is enjoyed by all and brings great joy to our town. This also presents a valuable advertising opportunity for businesses. Please contact our Show President for entry forms and further details.

As a nonprofit organization, all committee members volunteer their time without any form of remuneration. However, maintenance and urgent improvements are essential for the continued success of the event. Our only sources of income are entrance fees, sponsorships, hosted events, and exhibitor rentals.

**Our Expenses Include:**

- Salaries – Workers
- Water and Municipal Fees
- Insurance
- Maintenance
- Security
- Bank Charges
- Advertisements

We take great pride in ensuring that no funds are spent on committee member benefits, such as refreshments or travel expenses. Every cent goes directly toward the show.

Sponsorships are needed for all of the above, plus essential improvements such as:

- Upgrading inside stands with dividers
- Ablution block at smallstock facilities
- Roof for SME exhibitors
- Paving between outside stands
- General paving on the showgrounds
- 1.5m-high walls for outside stands
- Ablution blocks near the Beer Tent



### Community Impact:

The Beer Tent is provided free of charge to a school that lacks parental financial support. The entire income from this initiative is used to improve learning conditions for the pupils. This is one of the ways we give back to our community.

We sincerely appreciate your consideration and support. Should you require further information, please do not hesitate to contact me.

### SPONSORSHIP PACKAGES available for your consideration:

PACKAGE	SPONSORSHIP AMOUNT	SPONSORSHIP BENEFITS PACKAGE
Blue Diamond Sponsors (N\$100 000+)	N\$100 000 and more	<ul style="list-style-type: none"> <li>✓ <b>Exclusive Naming Rights:</b> Secure the official show title sponsorship for one year, renaming the Grootfontein Show to feature your company's name. For example, "The ABC Namibia Show."</li> <li>✓ <b>Seven Years of Free Advertising Space:</b> A 2.4m x 1.2m Chromadek advertising board on the entrance wall, subject to continued sponsorship. For signage quotes, contact A-Z Signs.</li> <li>✓ <b>Exchange Trophy:</b> A trophy named after your business, awarded in an exhibitor division of your choice, subject to continued sponsorship.</li> <li>✓ <b>Free Airtime:</b> Promotional mentions on Radio Channel 7 during the show.</li> <li>✓ <b>Full-Page Advert:</b> Featured in Oh!SixSeven local newspaper (September 2025 edition).</li> <li>✓ <b>Logo Placement:</b> Your logo included in our high-impact pre-show advertisements, recognized as the best in the country.</li> <li>✓ <b>Season Entry Tickets:</b> Admission for four persons and two vehicles.</li> </ul>
PLATINUM	N\$20 000 and more	<ul style="list-style-type: none"> <li>✓ <b>Five Years of Free Advertising Space:</b> A 2.4m x 1.2m Chromadek advertising board on the entrance wall, subject to continued sponsorship. For signage quotes, contact A-Z Signs.</li> <li>✓ <b>Exchange Trophy:</b> A trophy named after your business, awarded in an exhibitor division of your choice, subject to continued sponsorship.</li> <li>✓ <b>Free Airtime:</b> Promotional mentions on</li> </ul>



		<p>Radio Channel 7 during the show.</p> <ul style="list-style-type: none"> <li>✓ <b>Full-Page Advert:</b> Featured in Oh!SixSeven (September 2025 edition).</li> <li>✓ <b>Logo Placement:</b> Your logo included in our high-impact pre-show advertisements, recognized as the best in the country.</li> <li>✓ <b>Season Entry Tickets:</b> Admission for two persons and one vehicle.</li> </ul>
GOLD	N\$15 001 – N\$ 19,999	<ul style="list-style-type: none"> <li>✓ Four Years of Free Advertising: A 2.4m x 1.2m Chromadek advertising board on the entrance wall, subject to continued sponsorship. For signage quotes, contact A-Z Signs.</li> <li>✓ Exchange Trophy: A trophy named after your business, awarded in an exhibitor division of your choice, subject to continued sponsorship.</li> <li>✓ Free Airtime: Promotional mentions on Radio Channel 7 during the show.</li> <li>✓ Full-Page Advert: Featured in Oh!SixSeven (September 2025 edition).</li> <li>✓ Logo Placement: Your logo included in our high-impact pre-show advertisements, recognized as the best in the country.</li> <li>✓ Season Entry Tickets: Admission for two persons and one vehicle.</li> </ul>
SILVER	N\$10 001 – N\$15 000	<ul style="list-style-type: none"> <li>✓ Three Years of Free Advertising: A 1.4m x 1.2m Chromadek advertising board on the entrance wall, notwithstanding continued sponsorship. For signage quotes, contact A-Z Signs.</li> <li>✓ Exchange Trophy: A trophy named after your business, awarded in an exhibitor division of your choice, notwithstanding continued sponsorship.</li> <li>✓ Free Airtime: Promotional mentions on Radio Channel 7 during the show.</li> <li>✓ Full-Page Advert: Featured in Oh!SixSeven (September 2025 edition).</li> <li>✓ Logo Placement: Your logo included in our high-impact pre-show advertisements, recognized as the best in the country.</li> <li>✓ Season Entry Tickets: Admission for two persons and one vehicle.</li> </ul>
BRONZE	N\$7 500 – N\$10 000	<ul style="list-style-type: none"> <li>✓ Two Years of Free Advertising: A 1.2m x 600mm Chromadek advertising board on the entrance wall, notwithstanding continued sponsorship. For signage quotes, contact A-Z Signs.</li> <li>✓ Exchange Trophy: A trophy named after your business, awarded in an exhibitor</li> </ul>



		<div>division of your choice, notwithstanding continued sponsorship.</div> <ul style="list-style-type: none"> <li>✓ Free Airtime: Promotional mentions on Radio Channel 7 during the show.</li> <li>✓ Full-Page Advert: Featured in Oh!SixSeven (September 2025 edition).</li> <li>✓ Logo Placement: Your logo included in our high-impact pre-show advertisements, recognized as the best in the country.</li> <li>✓ Season Entry Ticket: Admission for one person and one vehicle.</li> </ul>
	N\$4 000 - N\$7 499.00	<ul style="list-style-type: none"> <li>✓ Logo placement in our pre-show adverts, in which we once again excel. Our Advertising is the best in the Country.</li> <li>✓ Free airtime during Show Time – Channel 7</li> <li>✓ Season Entry Ticket for (1 person + 1 vehicle)</li> </ul>
	N\$4 000 or less	<ul style="list-style-type: none"> <li>✓ Logo placement in our pre-show adverts, in which we once again excel. Our Advertising is the best in the Country.</li> <li>✓ Free airtime during Show Time – Channel 7</li> </ul>

If you would like to contribute to this event, please find the relevant banking details below.

**GROOTFONTEIN SHOW SOCIETY**

**BANK WINDHOEK,**

**GROOTFONTEIN BRANCH**

**CURRENT ACCOUNT**

**ACCOUNT: 1052 984 601**

**BRANCH CODE : 482-473**

**PROOF OF PAYMENT: e-mail – [louie.prieska@gmail.com](mailto:louie.prieska@gmail.com)**

We send our best wishes with this request and look forward to your positive response.

Yours faithfully,

*NITA PRETORIUS*

**PRESIDENT**

**GROOTFONTEIN SHOW SOCIETY**